

KEC



Knoxville Starts Here



"I'll be happy to give you innovative thinking. What are the guidelines?"

KEC

- We aspire to turn people with ideas into people with businesses



KEC Supporters



Jenny and Randy Boyd



Why?

Enable a culture that empowers startups in East Tennessee... **because they add economic and social value to our community**

Entrepreneur Movement: Changing the Culture

“Have the courage to follow...”

- Enable risk taking
 - Provide resources for startups
- Highlight successes
 - Encourage new startups
- Private sector engagement
 - Customers and Investors

Each Startup is a Movement

“Second person in makes the movement...”

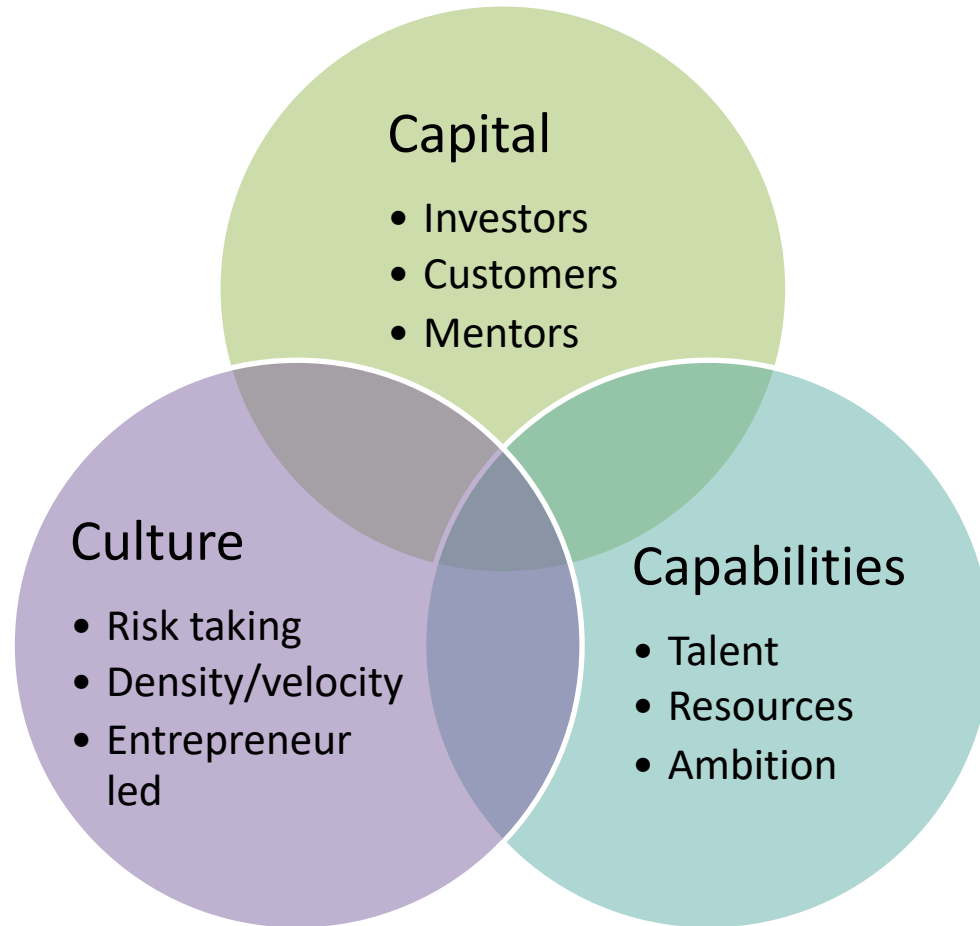
- There are lots of great startups here
- Cross the chasm
 - Encourage and support people with ideas
 - Guidance, direction, mentorship
 - Scale – find the right market and the right customer

What will it take?



"Didn't I just give you money for a start-up last week?"

3 Things Entrepreneurs Need:





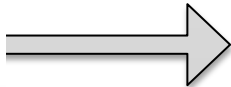
Growth



Lifestyle



Tech



Startup



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KBSN

KNOXVILLE BUSINESS SUPPORT NETWORK



**Knoxville Area
Urban League**

*Empowering Communities.
Changing Lives.*



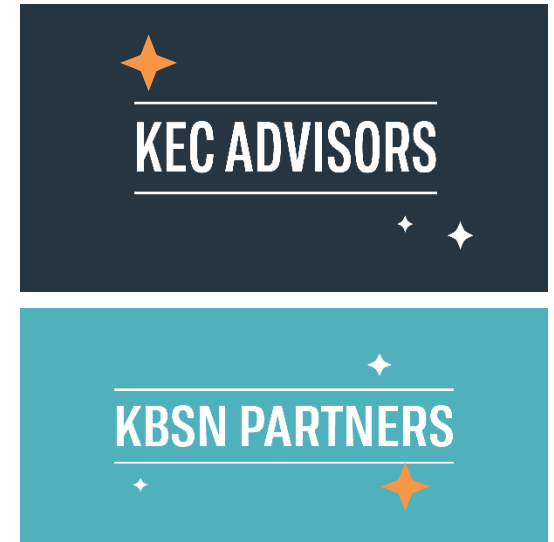


- Intake/onboarding web portal for new entrepreneurs
- Tracking/monitoring of progress through programs
- Grant from Kauffman Foundation to City of Knoxville
- Capstone project for Pellissippi State CS students
- Beta launch mid-May
- Partner organizations:
 - KEC; Knoxville Chamber/Propel Mentor-Protégé; SCORE; TN SBDC; ORNL; UT Anderson Center; UTRF; Angel Capital Group

Entrepreneurs are the future of
EcoDev.... so how do we help?

- Coaching
- Connections
- Classes

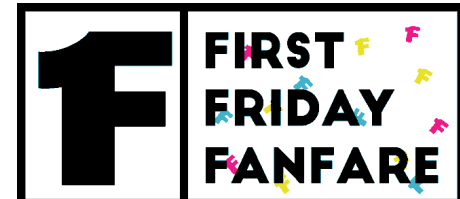
Coaching



Connections



This banner welcomed women to the Mad, Bad and Dangerous conference on female entrepreneurship in Knoxville on Saturday, May 7. SUBMITTED PHOTO



Classes



Presented by



Innovation Valley Disruption

- Vehicle technology
 - Autonomous vehicles
 - Batteries
- Advanced Materials/Manufacturing
 - Composites
 - 3D Printing
- Machine Learning
 - AI/Analytics
 - Supercomputing

LEAP

LOCAL EXECUTIVE ACCESS PROGRAM



Knoxville declared 1st Etsy 'Maker City'





**BRAND
CAMP**

INNOVATION
CROSSROADS
at
Oak Ridge National Laboratory



KEC Impact

- New entrepreneurs: 1087
- Mentored co's: 498
- Facilitated: 222
- Accelerated: 86

- Capital Raised: \$75.5M
- Jobs Created: 290+

- Events: 577



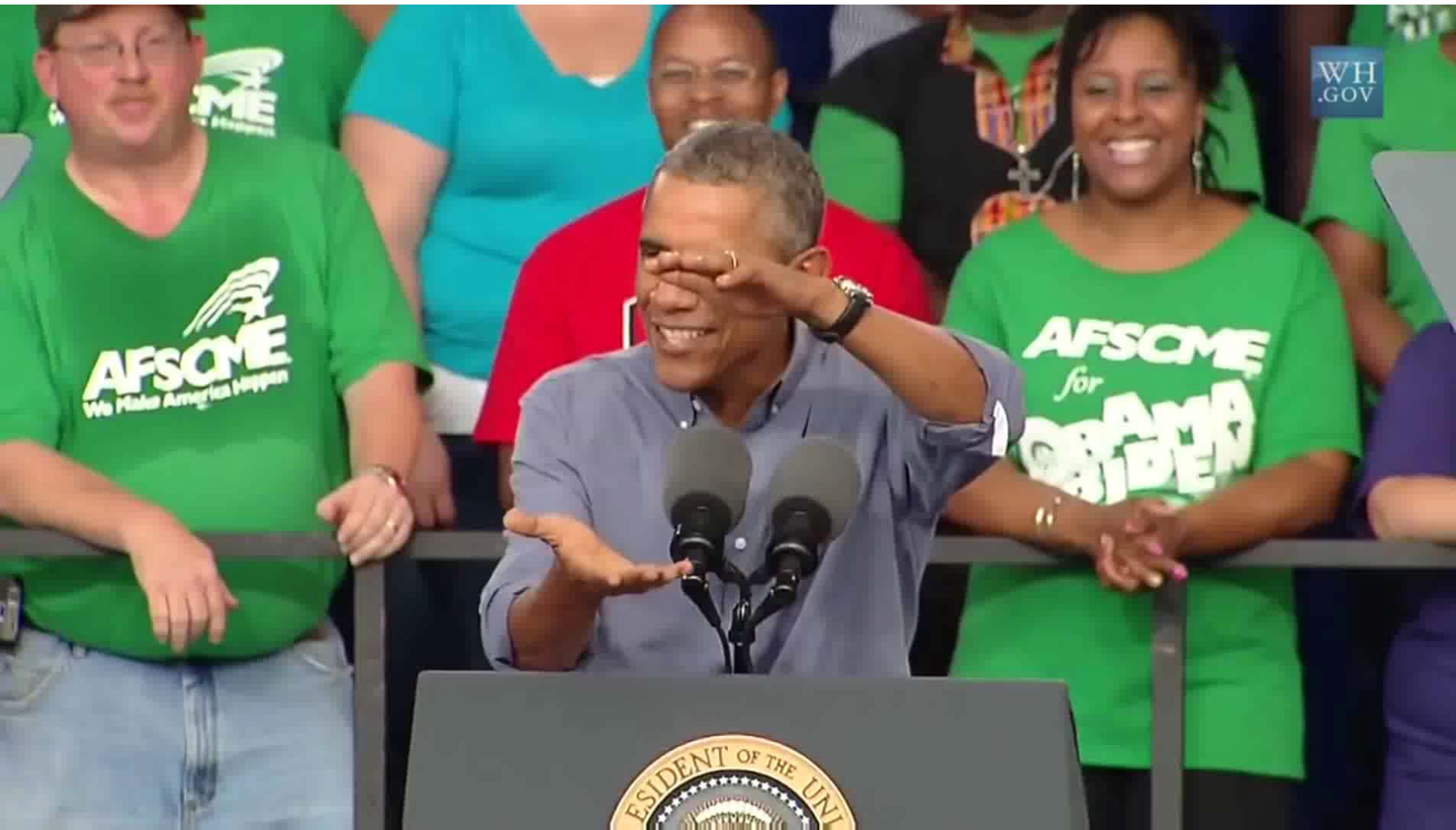


BARACKSDUBS

Putting words in people's mouths.

1.6 Million

300,000,000



WH
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We Make America Happen

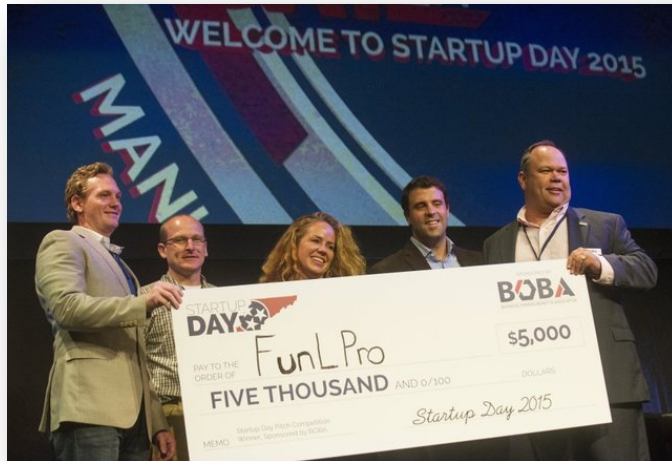
AFSCME
for
OBAMA BIDEN





FunLPro

POP PULL POUR



Knoxville helps pave way for Grow Bioplastics



Charlotte Venture Challenge crowns 2016 winner

Apr 20, 2016, 7:03am EDT

INDUSTRIES & TAGS Technology, Education, Entrepreneurs, Startups, Funding

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Hilary Burns
Staff Writer
Charlotte Business
Journal



Six startups pitched to a panel of judges for the chance to win cash Tuesday evening at the 15th annual Charlotte Venture Challenge. The grand prize of \$7,500 went to Knoxville, Tenn.-based Grow Bioplastics – a startup that makes biodegradable replacements for farmers.

Stay on
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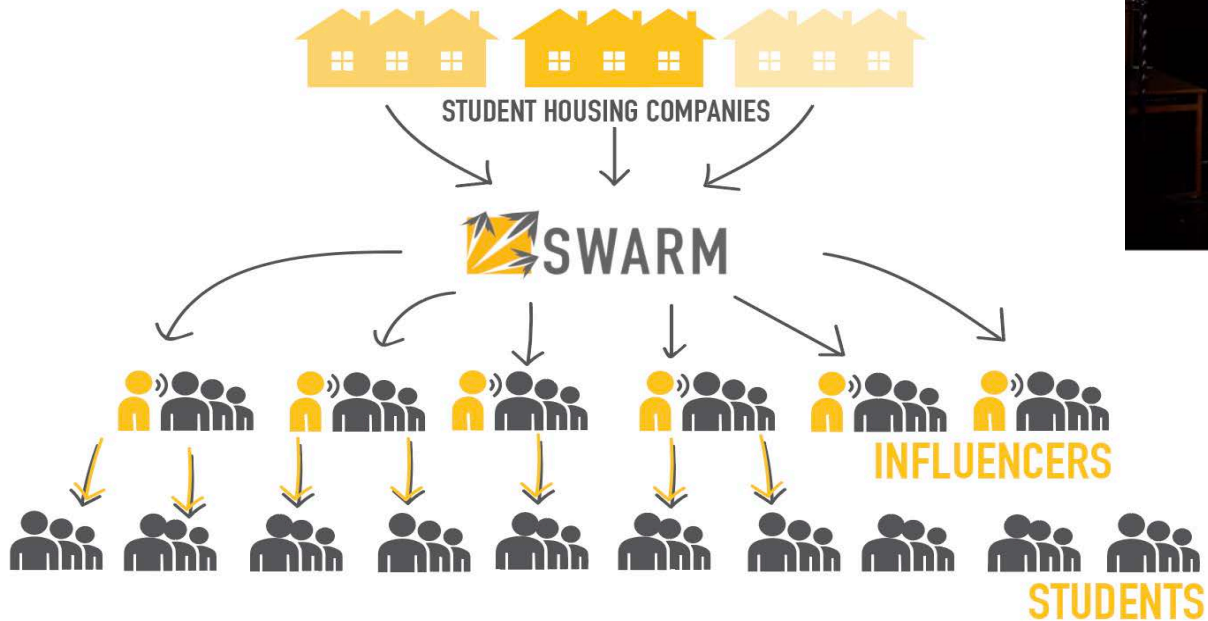


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SWARM



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