

The logo for tnAchieves features the letters "TN" in white on a green, brush-stroke-like background, followed by the word "Achieves" in a large, grey, sans-serif font.

tnAchieves

Changing Lives, Transforming Communities

The mission of tnAchieves is to increase higher education opportunities for Tennessee high school students by providing last-dollar scholarships with mentor guidance.

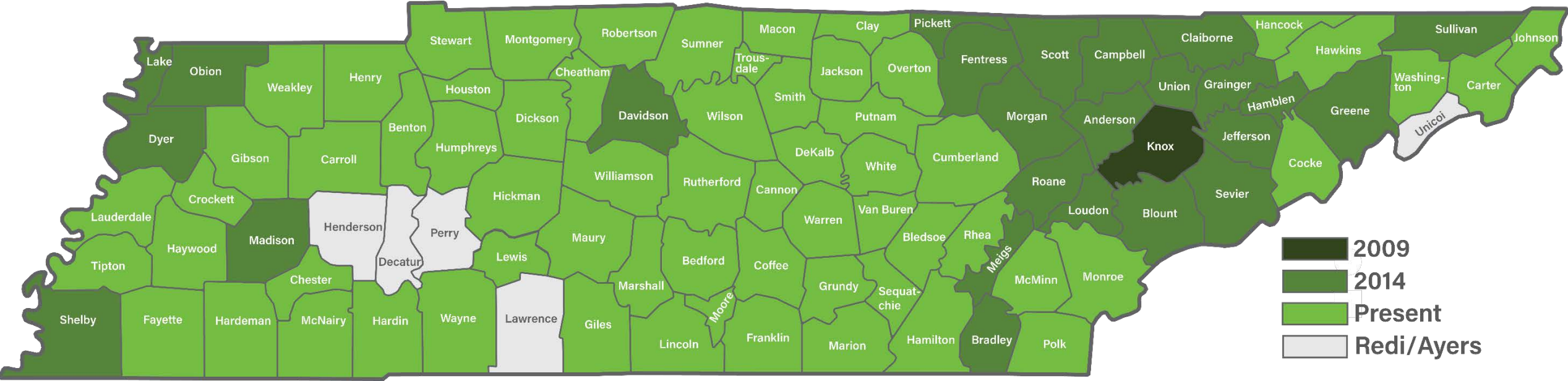
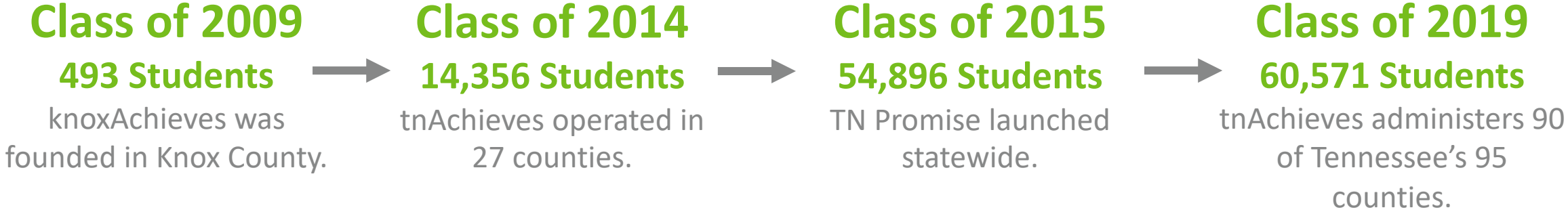
In partnership with:



A DECADE OF TNACHIEVES



GROWTH





Reema 💕💕👑💰

[Redacted]



Signed up for that tn promise so my
momma can shut up .

8/28/14, 7:54 PM

1 LIKE



A DECADE OF TNACHIEVES

Since 2008, tnAchieves has been providing last-dollar scholarships with mentor guidance to students across Tennessee.

Access

320,000

Student Applications

73,171

Students Enrolled

with tnAchieves/TN Promise

Success

74%

tnAchieves Retention Rate

47%

tnAchieves Graduation Rate

FAFSA

88%

FAFSA File Rate

Mentors

51,806

Mentors Recruited

69%

Mentor Retention Rate

Private Donations

\$16 M

Funding of student scholarships

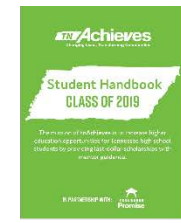
Community Service

2.55 M

Hours of community service



Fall Mentor Meeting
September



TN Promise Assembly
October



Submit TN Promise Application
November 1

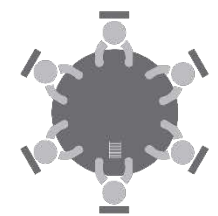
TN PROMISE REQUIREMENT CYCLE



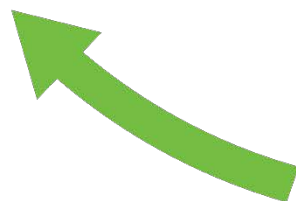
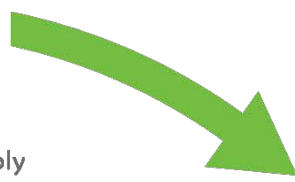
Submit 8 Hours of
Community Service
July 1

FAFSA

File the Free Application for
Federal Student Aid (FAFSA)
February 1



Mandatory Mentor Meeting
(Meeting locations are assigned by high school.)
March-April



CORE COMPONENTS



TN Promise provides a **last-dollar scholarship** to all Tennessee high school seniors allowing them to attend community and technical colleges tuition free.



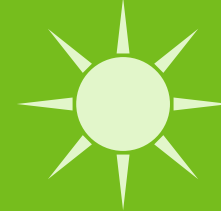
In the spirit of giving back, TN Promise students complete **8 hours of community service** every semester.



Each student is paired with a **volunteer mentor** that regularly checks in and provides guidance in the college process.



tnAchieves maintains **targeted communication** with all students regarding deadlines and next steps.



tnAchieves provides **summer programs**, including Summer Bridge and Institute, to prepare academically at-risk students for college.

COMPLETE



tnAchieves identifies at-risk students to be assigned to **COMPLETE** coaches that make regular contact to ensure students are progressing and succeeding.

LAST-DOLLAR SCHOLARSHIP

Below is a possible breakdown of a student who does not receive Pell or TSAA but is both HOPE/Wilder-Naifeh and TN Promise eligible. Please note that these are estimations.

	TCAT	Two-Year Public	Four-Year Public	Four-Year Private
Tuition (No books/fees/supplies)	\$3,000	\$4,000	\$8,000	\$20,000
HOPE/Wilder-Naifeh	-\$2,000	-\$3,000	-\$3,500	-\$3,500
TN Promise	-\$1,000	-\$1,000	-\$500	-\$500
Your Cost	\$0	\$0	\$4,000	\$16,000

CORE COMPONENTS



TN Promise provides a **last-dollar scholarship** to all Tennessee high school seniors allowing them to attend community and technical colleges tuition free.



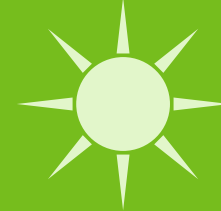
In the spirit of giving back, TN Promise students complete **8 hours of community service** every semester.



Each student is paired with a **volunteer mentor** that regularly checks in and provides guidance in the college process.



tnAchieves maintains **targeted communication** with all students regarding deadlines and next steps.



tnAchieves provides **summer programs**, including Summer Bridge and Institute, to prepare academically at-risk students for college.

COMPLETE



tnAchieves identifies at-risk students to be assigned to **COMPLETE** coaches that make regular contact to ensure students are progressing and succeeding.



COMMUNITY SERVICE

Each student completes 8 hours of community service each semester/trimester.

Total Hours Completed Statewide

As of July 1, 2019	2.55 Million*
Class of 2017	573,478
Class of 2018	487,687
Class of 2019	253,952



*Total hours completed includes hours completed by tnAchieves students from Classes 2009-2019.

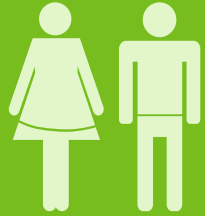
CORE COMPONENTS



TN Promise provides a **last-dollar scholarship** to all Tennessee high school seniors allowing them to attend community and technical colleges tuition free.



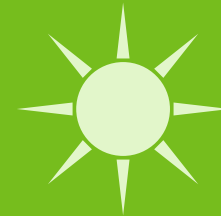
In the spirit of giving back, TN Promise students complete **8 hours of community service** every semester.



Each student is paired with a **volunteer mentor** that regularly checks in and provides guidance in the college process.



tnAchieves maintains **targeted communication** with all students regarding deadlines and next steps.



tnAchieves provides **summer programs**, including Summer Bridge and Institute, to prepare academically at-risk students for college.

COMPLETE



tnAchieves identifies at-risk students to be assigned to **COMPLETE** coaches that make regular contact to ensure students are progressing and succeeding.

VOLUNTEER MENTORS

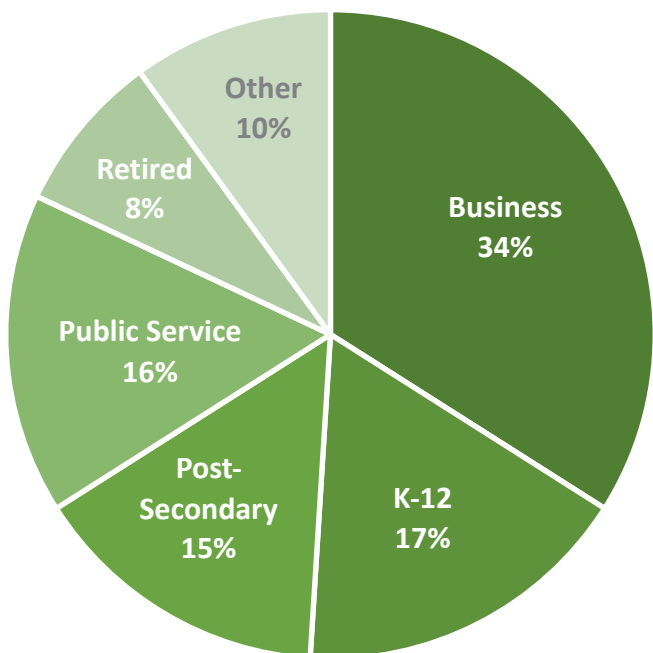
MENTOR ROLES:

TASK MASTER

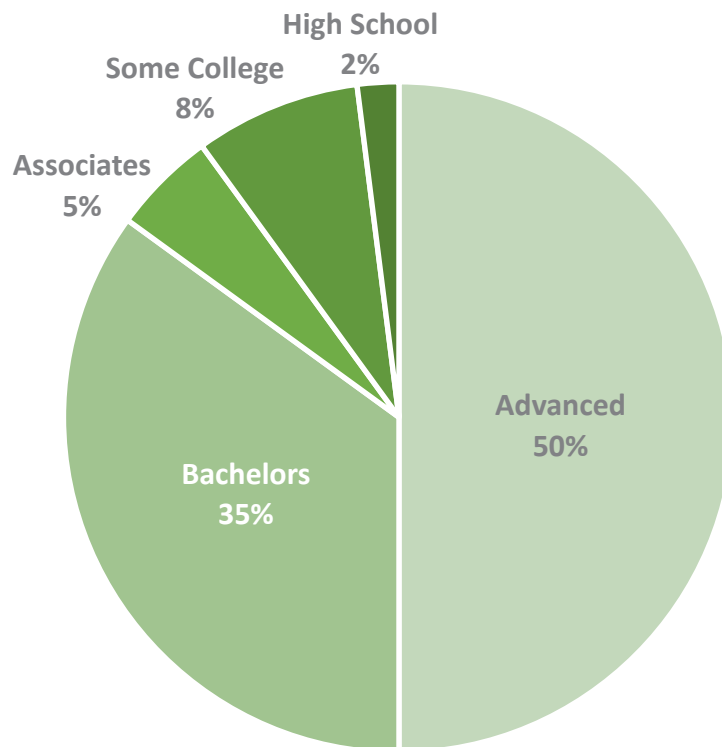
ENCOURAGER

RESOURCE

MENTORS BY SECTOR

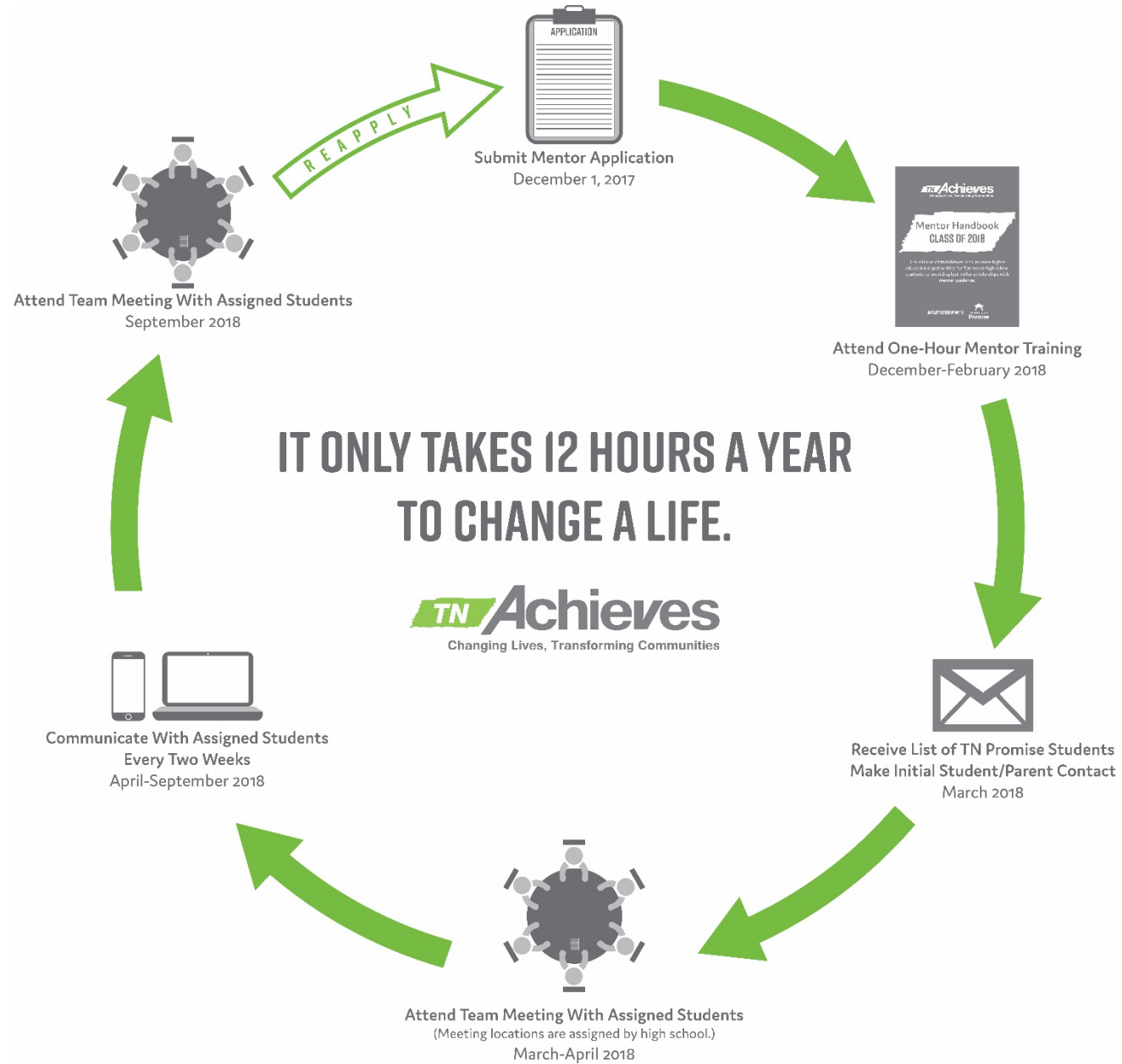


EDUCATIONAL ATTAINMENT



RECRUITMENT/TRAINING

Year	Needed	Recruited	Trained
2015	9,000	9,617	7,373
2016	9,000	9,137	7,646
2017	9,000	9,108	7,151
2018	9,000	9,305	7,203
2019	9,000	9,777	7,662



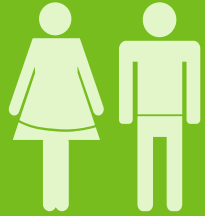
CORE COMPONENTS



TN Promise provides a **last-dollar scholarship** to all Tennessee high school seniors allowing them to attend community and technical colleges tuition free.



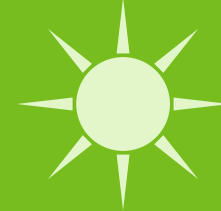
In the spirit of giving back, TN Promise students complete **8 hours of community service** every semester.



Each student is paired with a **volunteer mentor** that regularly checks in and provides guidance in the college process.



tnAchieves maintains **targeted communication** with all students regarding deadlines and next steps.



tnAchieves provides **summer programs**, including Summer Bridge and Institute, to prepare academically at-risk students for college.

COMPLETE



tnAchieves identifies at-risk students to be assigned to **COMPLETE** coaches that make regular contact to ensure students are progressing and succeeding.

COMMUNICATION STRATEGY

60,555 CLASS OF 2019 APPLICANTS

20,019 CURRENT COLLEGE STUDENTS

59,278 PARENTS

7,408 ACTIVE MENTORS

623 HIGH SCHOOLS

62 COLLEGES

148,568

Stakeholders
communicated with
each month

Over
9.5 million
emails
&
1.5 million
text messages
sent annually

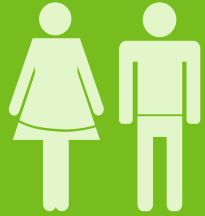
CORE COMPONENTS



TN Promise provides a **last-dollar scholarship** to all Tennessee high school seniors allowing them to attend community and technical colleges tuition free.



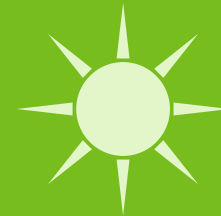
In the spirit of giving back, TN Promise students complete **8 hours of community service** every semester.



Each student is paired with a **volunteer mentor** that regularly checks in and provides guidance in the college process.



tnAchieves maintains **targeted communication** with all students regarding deadlines and next steps.



tnAchieves provides **summer programs**, including Summer Bridge and Institute, to prepare academically at-risk students for college.

COMPLETE



tnAchieves identifies at-risk students to be assigned to **COMPLETE** coaches that make regular contact to ensure students are progressing and succeeding.

SUMMER PROGRAMS

Summer Bridge Program

Summer Institute

Summary

A 3-week academic boot camp offered at every community college for any TN Promise student requiring remediation in any subject.

A 10-week program designed to address summer melt in south Memphis by providing 18 credit-bearing hours of co-requisite instruction coupled with high impact practices.

Requirements

- TN Promise eligible
- Requires remediation in reading, English or math

- TN Promise eligible
- Requires remediation in reading, English and math
- Complete prior year FAFSA
- Admission to SWTCC
- Parent/Student orientation

Intent

Students test out of remedial courses.

Students complete remedial coursework and earn 9 college credits.

Population

- 37% First Generation
- 56% Low Income
- 36% Minority
- Average ACT: 17

- 58% First Generation
- 73% Low Income
- 100% Minority
- Average ACT: 15

Cost

\$350 per student

\$1300 per student

SUMMER PROGRAMS

Summer Bridge Program Results at All Community Colleges

Students Served (2012-2019)	4200+
Success Rate	86%
Test Out Rate	32%

Summer Institute Results at SWTCC

Students Served (2017 & 2018)	65
2018 Program Completion	90%
2018 Completers Earning 9 College Credit Hours	100%

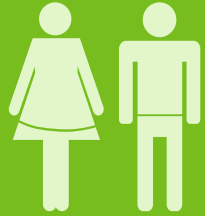
CORE COMPONENTS



TN Promise provides a **last-dollar scholarship** to all Tennessee high school seniors allowing them to attend community and technical colleges tuition free.



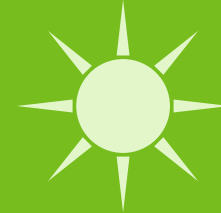
In the spirit of giving back, TN Promise students complete **8 hours of community service** every semester.



Each student is paired with a **volunteer mentor** that regularly checks in and provides guidance in the college process.



tnAchieves maintains **targeted communication** with all students regarding deadlines and next steps.



tnAchieves provides **summer programs**, including Summer Bridge and Institute, to prepare academically at-risk students for college.

COMPLETE



tnAchieves identifies at-risk students to be assigned to **COMPLETE** coaches that make regular contact to ensure students are progressing and succeeding.

COMPLETE

OBJECTIVE

To increase retention and completion of TN Promise students by implementing a proactive, high-impact coaching model for at-risk student populations

APPROACH

To incorporate more targeted interventions with at-risk populations in an effort to build deeper student relationships, support students in times of need and ensure students know where to find resources throughout their college experience

DATA

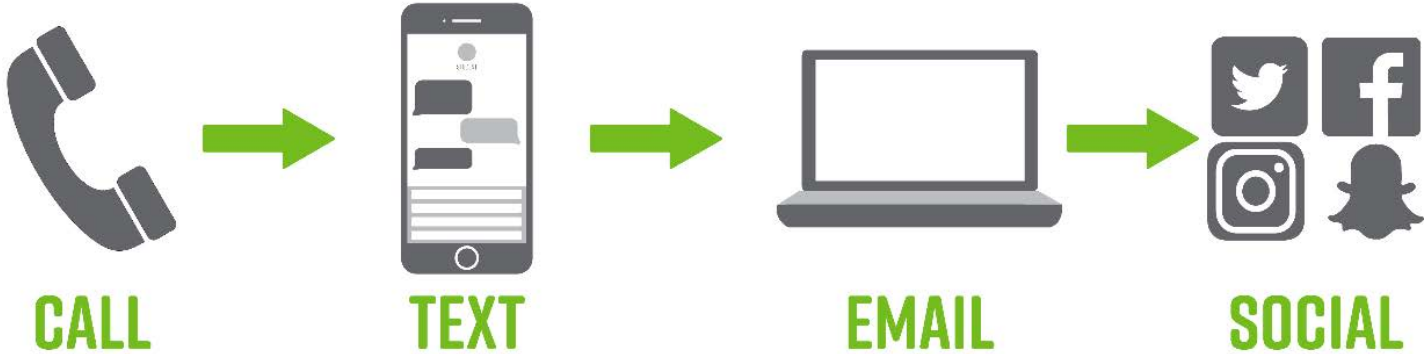
To build upon tnAchieves' comprehensive student tracking system by updating student communications with coaches in real time and merging these connections with institutional data to provide a monthly report of interventions and their effect on student outcomes

COACHING MODEL

COMPLETE INTERVENTIONS

An intervention is a round of communication attempts. Coaches attempt to intervene until a connection is made ever 21-day period and have a goal of completing 75 interventions per week.

In an effort to be most relational but also have the ability to conduct this model at scale, interventions are completed in the following order.

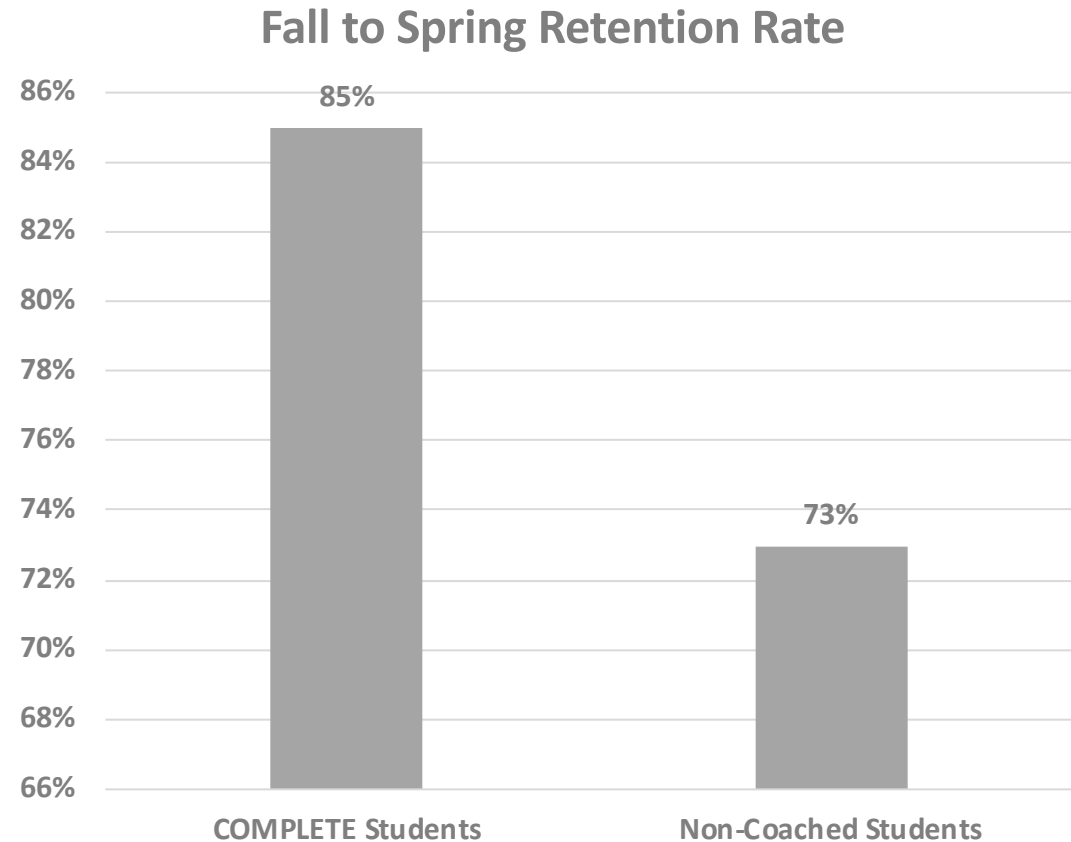


In-person meetings are only utilized on an as-needed basis when other interventions are not sufficient.

COMPLETE SUCCESS

Students with an EFC of zero assigned to tnAchieves completion coaches are outpacing their non-coached peers and zero EFC-tnAchieves students overall.

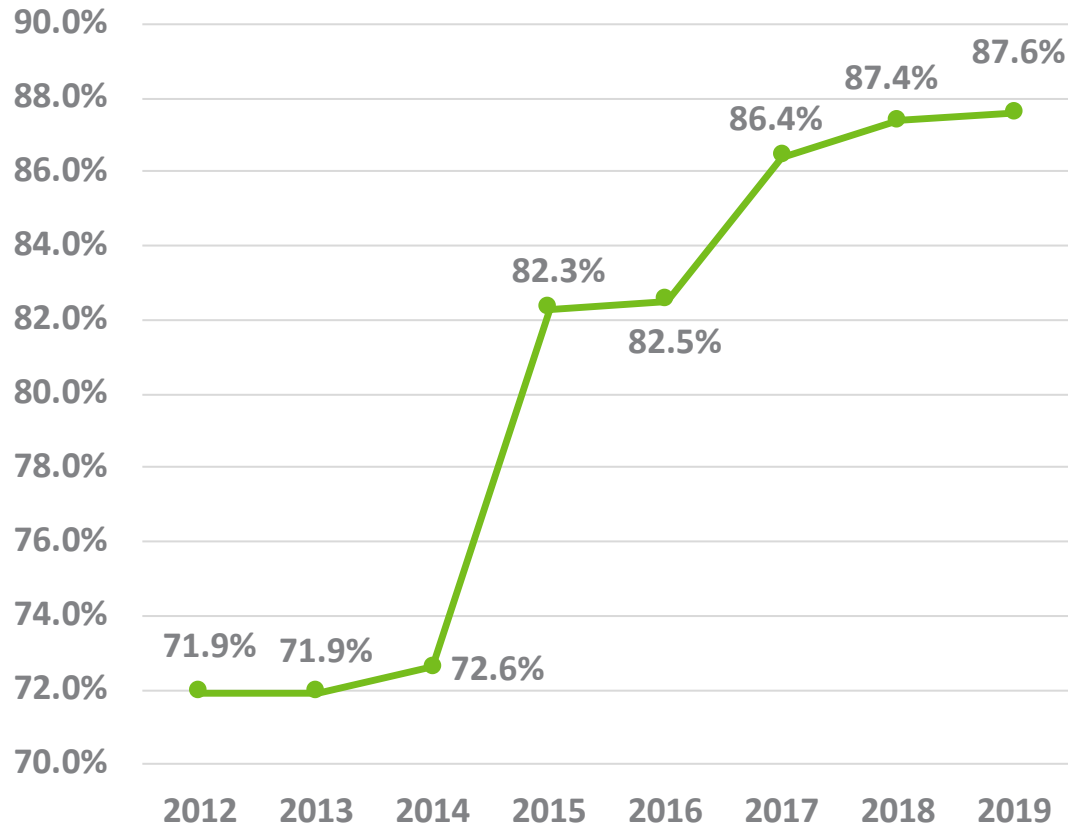
Students Served	1359
Interventions (Fall 2018)	9501
Connections (Fall 2018)	6405
Connection Rate	76%



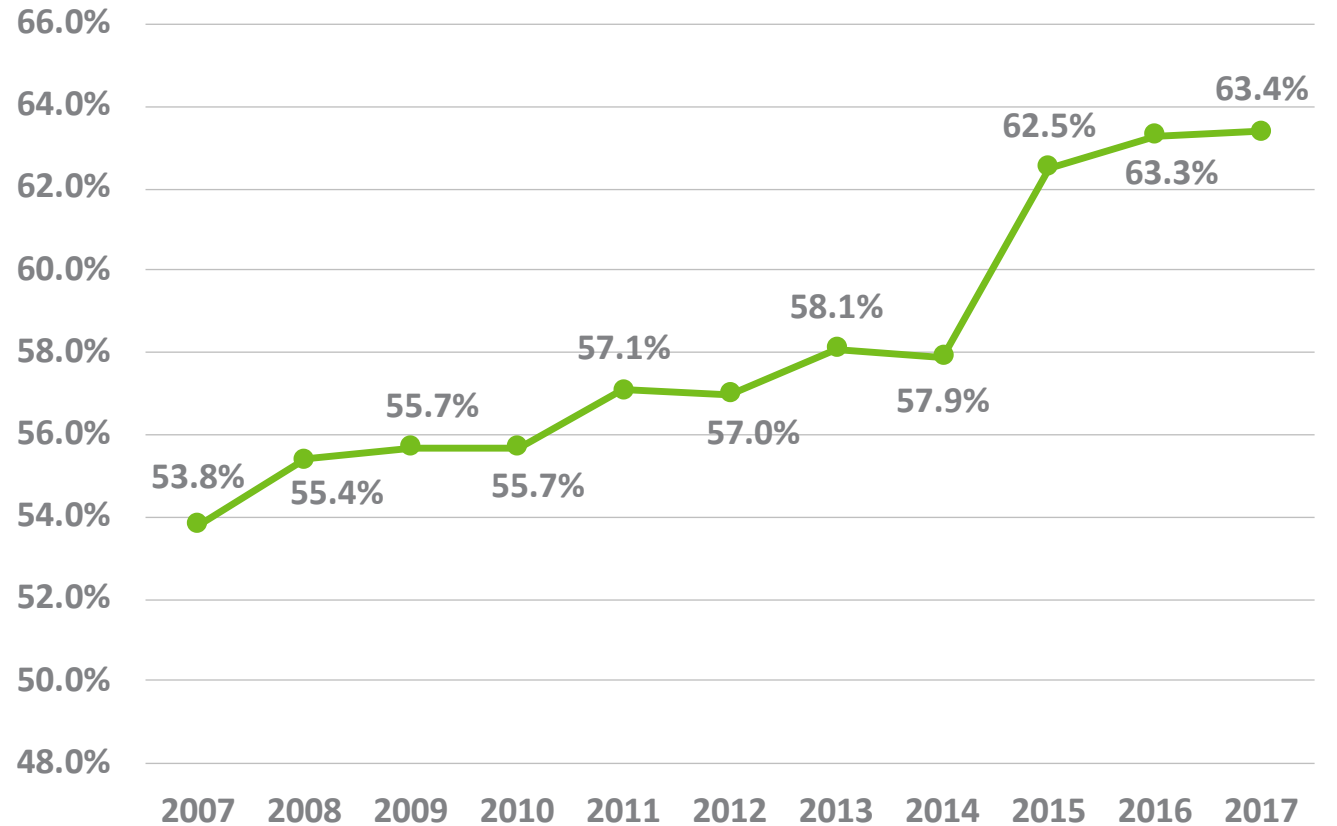
STUDENT SUCCESS

Tennessee's FAFSA-filing and college-going rates have increased each year since the launch of TN Promise.

FAFSA File Rate



College-Going Rate of Tennessee High School Graduates



STUDENT SUCCESS

5,000

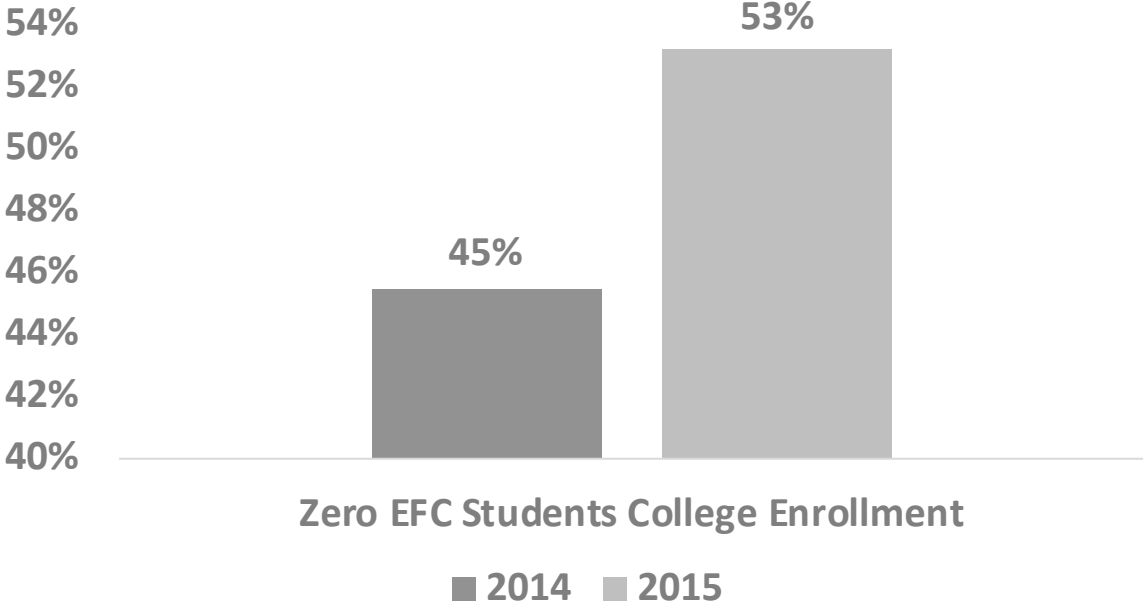
5,000 more zero EFC students are attending college since the launch of TN Promise.

45%

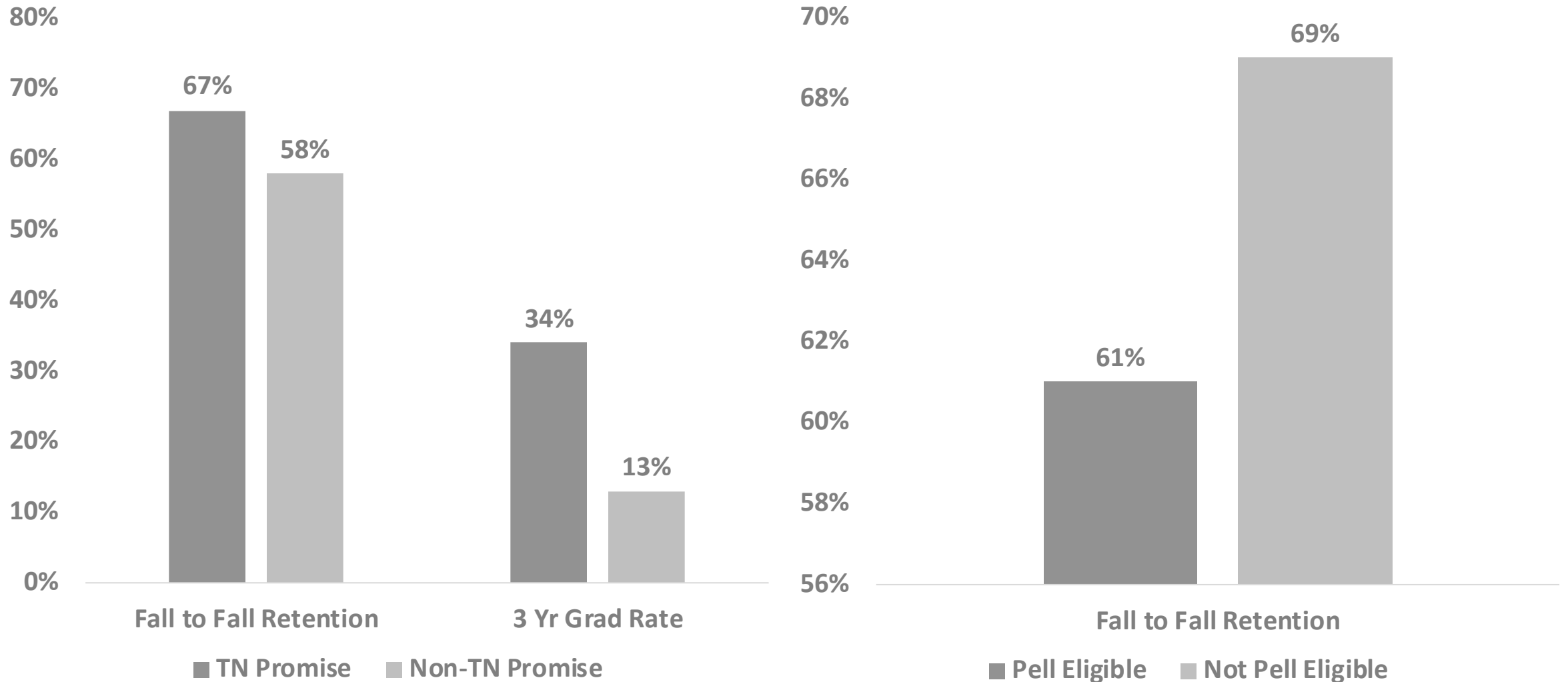
45 percent of TN Promise graduates are considered low income as defined by Pell eligibility.

17%

Zero EFC students are 17% more likely to attend college since the launch of TN Promise.



STUDENT SUCCESS



CLASS OF 2016 STATEWIDE DEMOGRAPHICS

Median EFC	4674
HS GPA	3.05
ACT	19.34
1 st Gen.	40%

SUCCESS BY ETHNICITY

All TN Promise Applicants	Percent of Cohort	Fall to Fall Retention	Enrolled Fall 2018	Graduated Fall 2018
American Indian	1%	54%	16%	20%
Asian	1%	70%	29%	32%
Black	16%	51%	17%	13%
Latino	4%	61%	20%	26%
Other	1%	53%	18%	19%
White	72%	62%	17%	30%
No Response	5%	58%	17%	22%

THE DRIVE TO 55

38.7% → 55%

Statewide Post-Secondary Credential Attainment

528,630

Number of additional Tennesseans working.

\$76.4 MILLION

Projected amount of additional tax revenue.

1,984,268

Number of Tennesseans possessing a post-secondary credential by 2025.

\$9.33 BILLION

Projected increase in income.

To achieve 55% statewide degree attainment by 2025, not all counties must meet 55%.

Hancock County



21.6% → 36.6%

\$2.4 million

Total Additional Income

Sevier County



28.2% → 46.6%

\$144.2 million

Total Additional Income

Shelby County



43.7% → 60.3%

\$1.4 billion

Total Additional Income

"Part II: Economic Benefits of Postsecondary Credentials in Tennessee's Counties." Center for Economic Research in Tennessee (CERT). Center for Economic Research in Tennessee (CERT), 2 May 2016. Print. 6 May 2016

BEN STERLING

P: 865-567-1140 | E: ben@tnAchieves.org

TN Achieves
Changing Lives, Transforming Communities